

Jakarta EE Marketing Committee Meeting - January 9, 2020

Agenda

- Approval of the previous mtg minutes **(5 mins)** --
- Reporting to/from Steering Committee **(10 mins)** **(Mike D)**
- Jakarta EE 9 release plan/messaging/promotion **(5 mins)**
- Jakarta Tech Talks - need presenters, please ask your team to sign up [here](#) **(3 mins)** **(EF)**
 - Promote Jakarta EE Tech Talk on Jan 14th
- Jakarta EE Update Call Jan 15th **(2 mins)** **(EF)**
 - Please [promote](#) through your channels
- Event Planning and budgeting (proposed by Ed) **(30 mins)**
 - Discussion to review [proposed conference calendar](#) for 2020
 - Settle how much detail the committee will need for proper and efficient management of funds and event selection.
 - Discuss events that are within the WG budget and events that would be proposed with additional sponsorship funds
 - KubeCon EU 2020, 30 March-2 April1
 - Sponsored CN4J Day @ KubeCon EU 2020 and progress update (social media kit for members to promote, Mike D to update the steering committee on 14 Jan)
 - KubeCon EU Booth [sign-up sheet](#).
 - DevNexus for 19-21 February 2020
 - Devnexus Booth [sign-up sheet](#)
 - Reception on Feb 19, 5p.m to 7p.m.
 - Should we reschedule this call during this week?
 - Updates on JakartaOne Livestream Japan for 26 February 2020
 - Link to updates [here](#)
- 2020 Developer Survey high-level timeline **(5 mins)** **(EF)**
- Parking Lot for the next meeting:
 - Review Jakarta EE 'Champions' requirements strawman

Attendees:

- Dominika Tasarz (Payara)
- Mike DeNicola (Fujitsu)
- Neil Patterson (IBM) [and Dan Bandera]
- Ed Bratt, Melissa Jacobus (Oracle)
- Jonathan Gallimore (Tomitribe)

Eclipse Foundation:

- Shabnam Mayel
- Tanja Obradovic

Discussion

- Meeting Minutes of Dec. 12, were approved unanimously.

Updates from Steering Committee -- Mike D.

- No fee committer options for Eclipse committers who do not wish to become WG members. Eclipse foundation is working to draft necessary agreements. This work continues.
- Jakarta EE 9 release plan -- Steering Committee has approved. Currently under ballot by the Specification Committee. Appears headed to approval in spec. Committee. Ballot closes next Wed.
- Kenji gave an update on Q1 Livestream event. Will discuss as part of agenda, below.
- Tanja provided an update and confirmed speakers for Jakarta EE update call (next Wed.). She also lobbied for additional Tech Talk submissions.

Jakarta EE Tech Talks

- Adam Bein on Jan 14. Need help scheduling talks for the remainder of the year.
- Would like a talk for the end of January, then schedule these out for the remainder of the year.
- Dan discussed possibility of setting “themes”

Jakarta EE Update Call

- Please help promote. Spread the word on event.

Jakarta EE Events

- Discussion about events. Budget proposal from slides was based on past years spending.
- Reviewed budget proposal [sheet](#).
- Discussed opportunities for additional sponsorship. Ed suggested some organizations need long lead-time to get budgets approved.
- Discussed [CN4J zero-day event](#). Registration is open. Shabnam will share social kit for members to promote on their channels. Looking for additional session proposals. Invited talks. Send proposals to Tanja. Sponsor talks take precedence. 4 are allocated. Not more than 6 or 7 additional talks. Add link from Tanja

Q1 Livestream Event - Japan

- Any WG member can join the program committee
- Vendor sessions (afternoon local time)
- Notify Kenji or Tanja to be included. 6 vendor sessions so far (2 confirmed). Keynote and roadmap presentations are also firm. Reminder, sessions must be in Japanese.
- May look into translations but not currently in plan.

The meeting concluded at 9:03 AM PST.

Remainder of agenda will be picked up next meeting.